

2017

# THE YEAR IN BEER

## RECORD BREWERY COUNT

# 6,000+ BREWERIES

More than 6,000 breweries operated in the United States in 2017, and 83% of 21+ adults now live within 10 miles of a brewery.

## ECONOMIC IMPACT

# 456,373 JOBS

Craft beer full-time equivalent jobs - a 7.5% increase from 2014.



# \$67.8 BILLION

Craft brewers' contribution to the U.S. economy in 2016, a 21.7% increase from 2014.

## CERTIFIED INDEPENDENT



# 2,700+

## SEAL ADOPTERS!

Representing over 75% of domestic, independent craft beer production.

## BEER IS BIPARTISAN

The Craft Beverage Modernization and Tax Reform Act (CBMTRA) was reintroduced in the 115th Congress and has reached a majority of support in both houses.



## TAKE A BEERCATION

Beer tourism is growing, with the average craft drinker visiting 3.5 breweries near their homes and 2.5 breweries within two hours' driving distance.



## CRAFT BREWERS HAVE A VOICE

## TAKE CRAFT BACK

A tongue-in-cheek consumer awareness campaign garnered over \$3.7 million in mock pledges from nearly 12,000 beer lovers in an attempt to raise \$213 billion to purchase Anheuser-Busch InBev.

# \$213 000 000 000

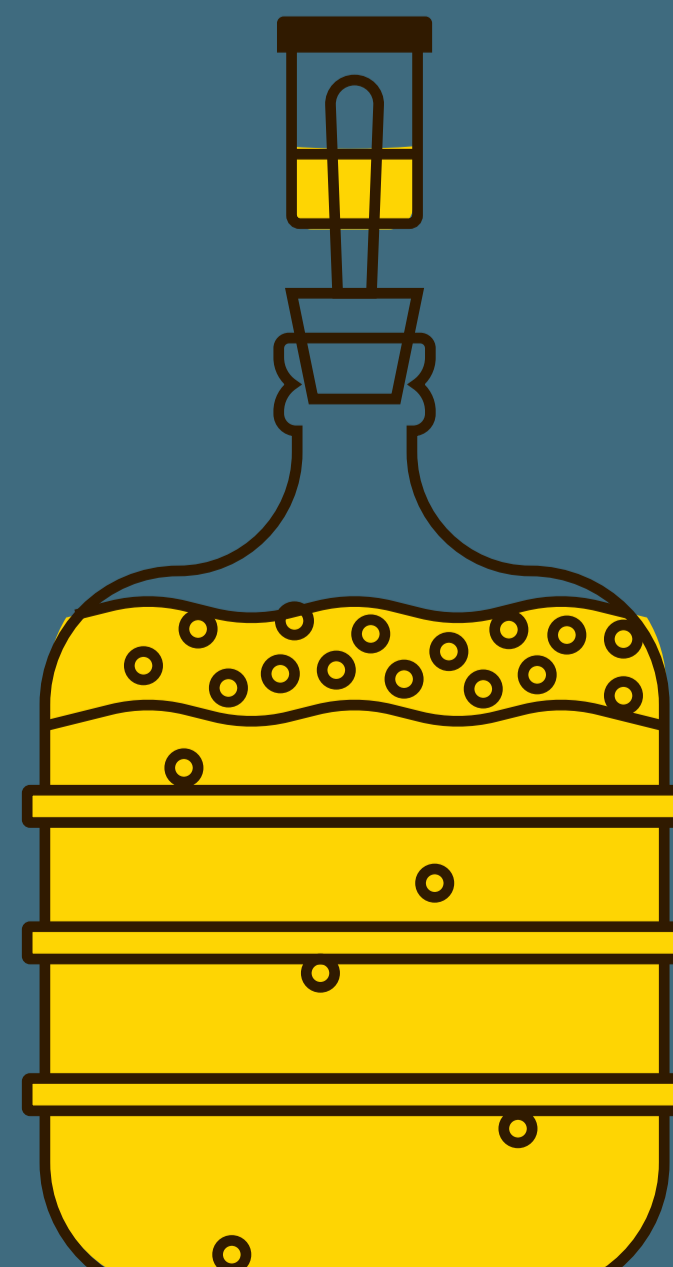
# \$73.4 MILLION

Donations from craft brewers to charitable causes in 2016, up from \$71 million in 2014.



# 1.1 MILLION HOMEBREWERS

Over 1 million homebrewers produced more than 1.4 million barrels of beer – equaling 1% of total U.S. beer production.



Want more statistics on the U.S. beer scene?

Visit [BrewersAssociation.org](http://BrewersAssociation.org)